

April 7, 2025

Collect  
Recycle  
Innovate

National Waste  
& Recycling Association<sup>SM</sup>

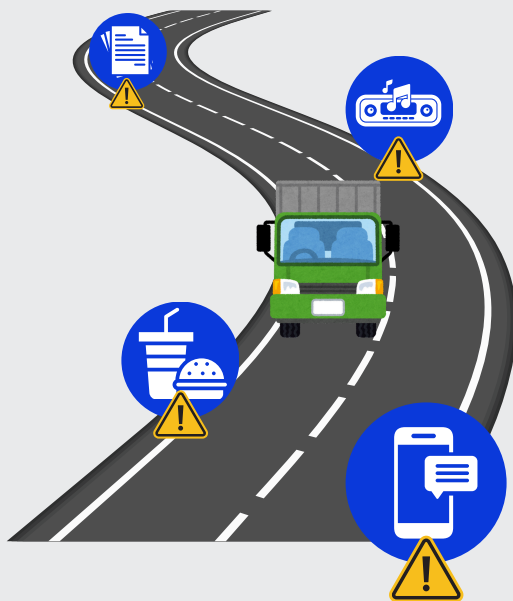
SAFETY



MONDAY

## Distracted Driving

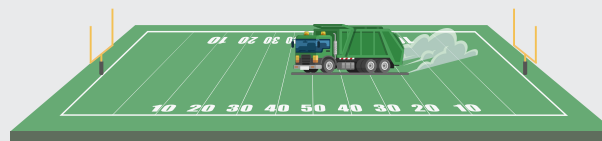
In 2022, the National Highway Traffic Safety Administration (NHTSA), reported that 3,308 people were fatally injured and nearly 290,000 people were injured due to distracted driving. Of those fatally injured, 20 percent were those outside the vehicle.



Distracted driving can take many forms:

- Electronic device use
  - Calling
  - Texting
- Eating or drinking
- Adjusting the radio
- Looking at paperwork
- In-vehicle conversations

NHTSA states that sending or reading a text **takes your eyes off the road for 5 seconds**, which at 55 MPH, is almost the **length of a football field!**



**Eliminate the distractions so we can return home safe each day.**

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