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MONDAY

## Reducing Traffic Fatalities

The National Highway Traffic Safety Administration (NHTSA 2024) recently released its early estimates of traffic fatalities for the first half of 2024, estimating that traffic fatalities declined for the ninth quarter. An estimated 18,720 people died in motor vehicle traffic crashes, a decrease of about 3.2% as compared to the first half of 2023. Fatalities declined in both the first and second quarters of 2024. Here are some ways to prevent catastrophic incidents on the roadways:



**1. Always Wear a Seatbelt**

**2. Avoid Distractions**

- a. While behind the wheel, ensure your focus is driving and obeying traffic rules signs.

**3. Obey the Speed Limit**

**4. Follow Traffic Signals**

**5. Maintain Lane Discipline**

- a. Utilize your signal when changing lanes.

**6. Be Careful During Bad Weather**

- a. It is necessary to take utmost care while driving during bad weather, as road and safety rules go hand in hand. For example, the roads may become foggy during winter, so ensure you have your fog lights on while driving.

**7. Maintain a Safe Distance**

- a. This will give you enough time to react in case the vehicle in front of you makes a sudden stop.

***“ROAD SAFETY RULES ARE YOUR BEST TOOLS”***



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