



## THE IMPORTANCE OF ROUTE PLANNING AND OPTIMIZATION SOFTWARE

Last month's tragic accident in New York City, where a 35-year-old man was fatally struck by a garbage truck driving in reverse, starkly reminds us of the hazards associated with waste collection, one of America's most dangerous jobs. This incident underlines the risks of large vehicles driving in reverse and the potential for serious accidents.



To combat these dangers, adopting route planning and optimization software is crucial. This technology minimizes the need for sanitation trucks to drive in reverse, enhancing safety for workers and pedestrians while improving operational efficiency. It reflects a significant commitment to best practices in safety, crucial for protecting lives in the waste management industry.